

ABSTRACT

Aqueous polymer latex compositions are disclosed which can be applied as by spraying to the surfaces of cut or live floral and foliage displays and which maintains the appearance of such displays substantially unchanged for an extended period of time following application. Displays thus retain their appearance throughout the length of an event or for some time following delivery to a person. The compositions maintain the appearances of the displays notwithstanding adverse conditions such as the display being in a high heat or low humidity atmosphere. The method of maintaining the appearance by application of the compositions to the plant surfaces is also disclosed.